



EXPAND YOUR GYM WITH THE

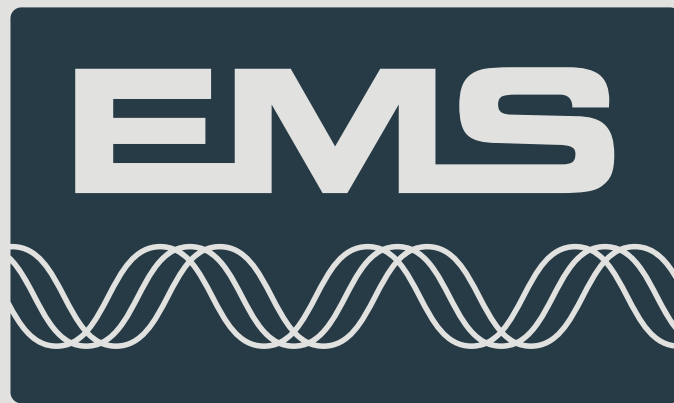
XBODY SHOP-IN-SHOP

BUSINESS MODEL

 **86** COUNTRIES

 **5000** STUDIOS

 **35.000** TRAININGS DAILY



WHAT IS EMS?

Electric impulses are generated by XBody devices and delivered through cables to the electrodes on the skin surface above the muscles to be stimulated.

These impulses mimic the action potential that comes from the central nervous system and evokes visible muscle contractions. The resulting muscle contraction is similar to the usual movement and the regular contractions of the muscles. Depending on the parameters of the electrical impulses (impulse frequency, impulse width, ramp-up, impulse duration, duration of rest, total session duration), different types of muscle work can be imposed on the stimulated muscles. The various types of muscle work that XBody devices can apply are capable of improving and facilitating muscle performance.



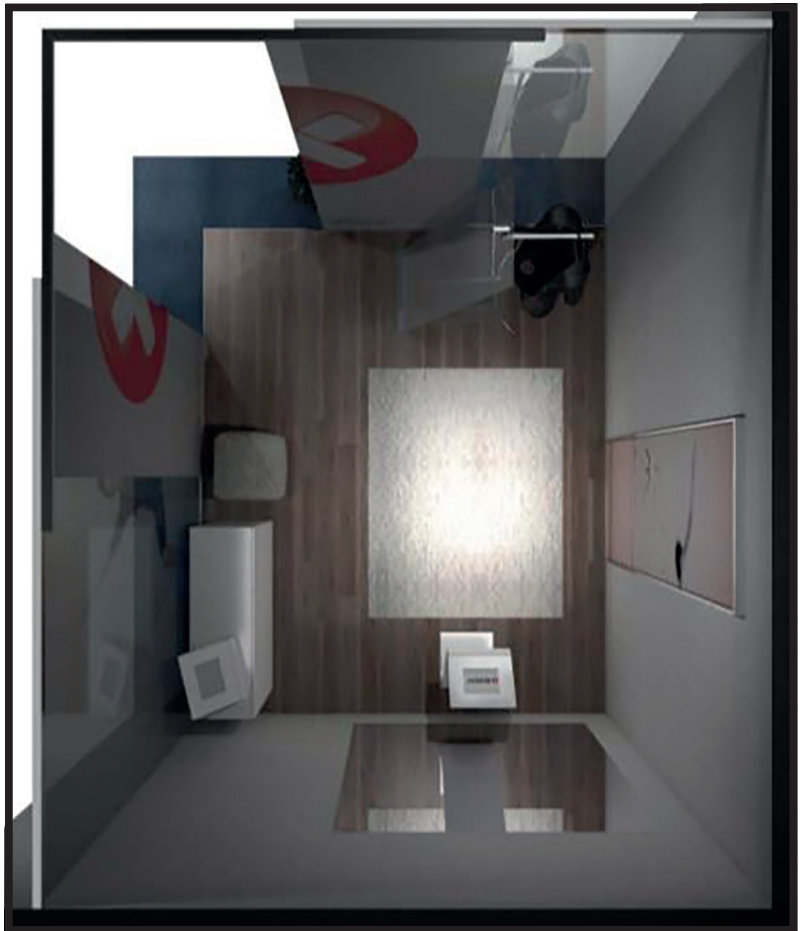
GAIN NEW CLIENTS & UPGRADE YOUR EXISTING MEMBERSHIPS



Differentiate yourself with this new type of unique, boutique style shop-in-shop concept.

Attract new clients, reach special target groups.

Rotate your existing customers between different services, attract them with new training opportunities to complete their training programs.



By integrating an XBody EMS studio inside your gym, you can offer your customers a wide range of high-quality EMS trainings (1-on-1 personal trainings or small group trainings), resulting in unique services your members cannot get from anywhere else.

You can attract a completely new clientele who were not interested in going to the gym, but who still would like to get fit and healthy in a short, fun, yet effective way. Once they become regular members, you can cross-sell one of your other services to them.

Also by offering such a new service to your existing members, you will have a great opportunity to upgrade many memberships to include EMS training also, resulting in a more invested clientele, with higher customer satisfaction and member retention rates.



ADVANTAGES OF INTEGRATING XBODY EMS INTO GYMS

- Differentiate yourself with this new, boutique style shop-in-shop concept
- Offer new services to your existing clients to rotate them between training programs, and then therefore extend membership subscriptions
- Attract new and special market segments, and offer them other services as well
- Utilize available spaces in your fitness center, improve your revenue/sqft ratio
- Low cost of implementation



THE MOST PROFITABLE WAY TO EXPAND YOUR GYM OR FITNESS BUSINESS

If you are looking to expand your gym and your services with new equipment and opportunities, look no further, adding XBody whole-body EMS training devices is the way to go.

Compared to other alternatives for a gym expansion, you can keep your investment costs low as you don't even have to bother with building new showers and changing rooms to start offering EMS training sessions.

Our shop-in-shop concept is adaptable to all types of gyms and fitness business, any sizes and circumstances, just utilize your empty spinning class room, a non-used aerobic room or simply an empty space in your gym and start your EMS business now!

THE UNCHALLENGED CHAMPION

ACTIWAVE

XBody Actiwave represents the next evolutionary step in the EMS industry. Featuring hybrid wired and wireless functionality, functional and sport specific trainings, indoor and outdoor capabilities, a 15" touch screen, built-in training programs with regular software updates and many new features, this award winning EMS device stands as the pinnacle of The world's first hybrid EMS device that allows training with and without a

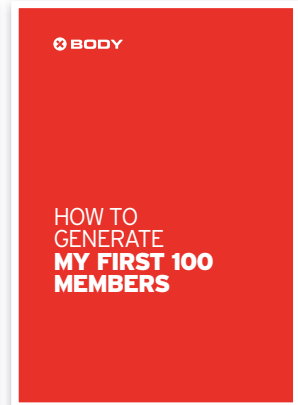
cable connection, at the same time. Actiwave is designed to fit all EMS training needs and meets many business models, while offering never before seen earning opportunities.

If you want an EMS device that was designed to help your business succeed and grow, Actiwave will give you unparalleled freedom to run your business as you want, and offer any training methods to your clients.



ACTICARE360

Our extensive service and business support system includes significant distinctive aftersales features that makes XBody so unique on the market, as we comprehensively help our partners on their road to success. We have named this support system „XBody ActiCare360” as we actively care about your success and offer a full spectrum of helpful features in the most important fields in the EMS business.



PROFESSIONAL TRAINING AND EDUCATION IN EMS TECHNOLOGY



Working with clients on a daily basis, the trainers are an essential and important part of XBody's success. This is why we founded our unique EMS Trainer Institute in 2014, where trainers learn not only the basics and the usage of our devices, but to supervise and motivate clients the proper way, and to work along guidelines and rules for maximum results and safety.

Our programs are not just qualifying trainers, but provide business development skills as well, to help your personnel understand business aspects of the EMS concept.



XBEAT

BY X BODY



THE NEW
REVOLUTIONARY
GROUP WORKOUT
THAT LOVES
COMPANY

THE CONCEPT

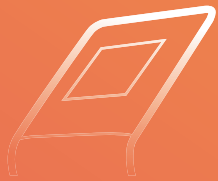
XBeat is a revolutionary group workout with a competitive advantage.

Can be integrated to existing gyms as a Shop-in-Shop concept or can be operated in as Individual Studios as well.

XBEAT



NOTHING BEATS XBEAT



EMS TRAINING

This state of the art technology gives all the benefits of a full workout in just 20 minutes.



MUSIC + LIGHT

Arranged exclusively for XBeat, each workout session is led by energising music.



GROUP EXPERIENCE

Exercising together increases motivation and builds community within your studio.



VIRTUAL TRAINER

The built-in Virtual Trainer ensures that trainings are optimized and the exercises are implemented the right way, without the need of the trainer doing the exercises with the clients.



OPERATION MANUAL

Collection of worldwide experience, know-how and best practices, a comprehensive operation manual to support our partners in reaching their goals and speed up ROI.



TRAININGS WITH MUSIC

Pre-set exercises are merged with specially composed music to ensure rhythm and sequence are in line with the training itself.



LEADING THE WAY

WHAT MAKES XBODY'S EMS DEVICES SO UNIQUE?

We are striving to develop the market, create trends, be ahead of the curve, but at the same time offer solutions for the market's existing needs and of course to support our partners and help them grow their own businesses too.

XBody was founded in 2010 and has been growing ever since. Today, it is one of the biggest global players on the market, delivering value and the highest quality in all aspects.

SUCCESSFUL DISTRIBUTION NETWORK

- Own companies in Germany, Russia, Canada, China, USA
- Exclusive distributor partners in France, Italy, Belgium, Poland, South Africa, Japan, Argentina, Czech Republic, Slovakia, Denmark and UK
- Joint venture in Brasil



Reputable European Brand



86 Countries



5000 Studios Worldwide



Founded in 2010



In-House Development Team



Own Production Line



23 Accredited Service Points



Worldwide Support Network



www.xbodyworld.com