



x BODY
GO»

+ BODY
GO

Born from today's changes.
Designed for tomorrow's challenges.

YOUR SOLUTION FOR
EMS TRAINING
ON THE GO



It is XBody's mission to always provide its business partners with innovative, efficient, versatile and profitable concepts in the EMS business.

We are striving to develop the market, create trends, be ahead of the curve, but at the same time offer **solutions for the market's existing needs and current circumstances**. Our award winning, certified and best selling Ne-wave and Actiwave devices have been also developed with these principles in mind.

As pioneers of safe wired and wireless trainings both in **fitness and rehabilitation** fields, and front runners in EMS group trainings, small group trainings and high quality personal trainings, we offered **mobile solutions** with our devices from the beginnings, but due to the current worldwide situation we decided to develop an **even more easily portable device**, that can easily be packed up and take EMS training anywhere: the **XBody GO**.



BODY GO»

XBody Go is a tablet form of control unit, that can be used freely and conveniently **anywhere with up to two clients**: in EMS studios as an extension of an existing Actiwave system, or in homes, offices, gyms, personal trainer studios.

In this changing world of ours, we believe now is the time to start or extend your fitness business, especially that the **benefits of regular sport activities**, and the **positive effect of fitness** on one's general health condition and immune system are currently under the scope and promoted everywhere.

With XBody GO, for a **fraction of the investment** our professional and complex training device systems require, you can bridge the gap and **make physical activity available for everyone** in any convenient environment. Train your clients **anytime indoors or outdoors** without boundaries, and **break down even more excuses** for not living a fit life and experiencing the benefits EMS has to offer.





THE DEVICE

- » Trendy and useful accessories available: shoulder bag, backpack, screen protector, tablet case and wide range of tablet holders
- » Wireless training for up to 2 clients
- » Lightweight, easy to carry tablet form
- » Compatible with XBody Wave and Beat Training Suits, Actiwear, Actiwave, and existing studio equipment
- » Available in several packages and combinations to serve your needs best
- » Suitable for all type of business concepts
- » Optional built in Virtual Trainer



EMS STUDIOS: MAXIMIZE YOUR CAPACITY!

- » Train groups and VIP clients at the same time
- » Optimize your space utilization
- » Enter new fitness segments

Adding XBody GO to your existing EMS studio as an **additional control unit** will give you the freedom of upgrading to train with 8 clients (2 with the tablet and 6 with your Actiwave device) **at the same time in a very cost effective way**, optimizing the utilization of studio space and trainers' workload. **Split groups** if needed to **serve individual needs** or increase your revenue by building up an **additional clientele** of home and office trainings.



Maximize the capacity of your studio

Adding an XBody GO tablet to your existing system you can upgrade your training capacity up to 8 clients

EXTEND YOUR ACTIWAWE SYSTEM

Split groups easily with adding an XBody GO tablet to your existing Actiwave system for **optimized workload and space utilization**.



Enter new segments

With the portable XBody GO you can enter into **new segments** such as corporate fitness and home trainings.

SEPARATE TRAININGS EASILY

Navigate easily between strength and cardio trainings **at the same time**, or separate VIP clients from group trainings in a convenient way.



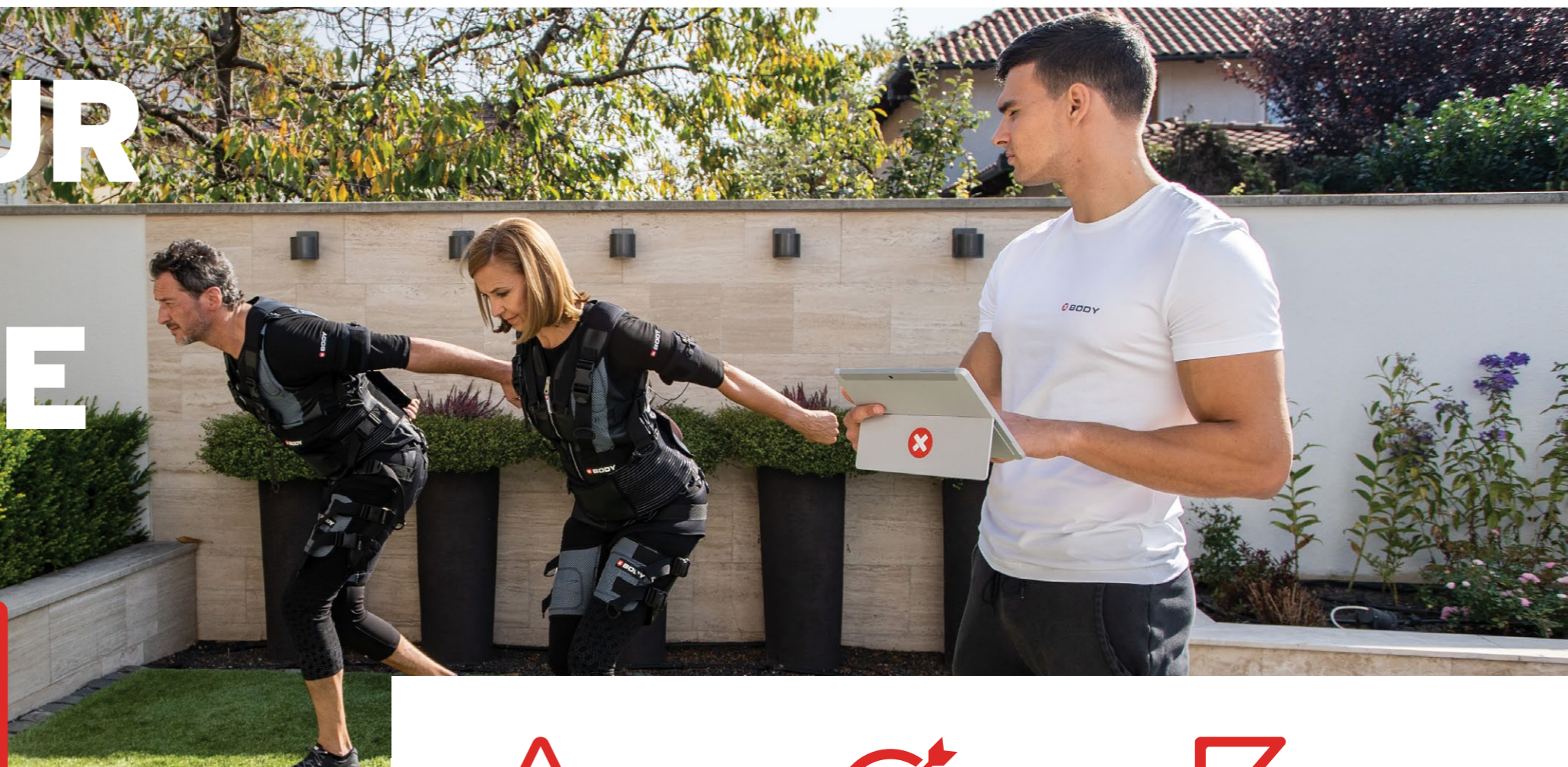
Train anywhere

XBody Go will give you the freedom to take EMS trainings **anywhere, indoors or outdoors**, without router and power cords.

COMPATIBILITY

XBody Go is **fully compatible** with XBody's Wave and Beat training suit, Actiwave and Actiwears.

TRAIN YOUR CLIENTS ANYWHERE



- » Create a flexible business
- » Low investment needs
- » One complete fitness studio in one bag
- » Expand your clientele
- » Easy to carry

Take your studio with you wherever you go and train clients in their own homes, serve the special needs of your VIP clients or visit companies and build a corporate clientele with a trusted service that has proven its effectiveness worldwide.

Pack everything you need for training and **take the EMS studio to your client's house** for an exclusive in-house personal training session, **indoors or outdoors**. You can save them the time and hassle of going to their training and you in turn, will save the cost of having to pay for a hard space and running the infrastructure of a studio.

FLEXIBLE SOLUTION

With XBody GO you have the freedom to build your business as you see fit. **You can adapt to the market and the needs of your clients** to find your niche and make your EMS business successful. You can train clients in their homes, build a VIP clientele, organize corporate trainings, etc. - no matter what you and your market wants, you can do it with XBody GO.

EXPAND YOUR SERVICES

If you already work as a personal trainer, you have an existing clientele and a list of services you can offer. By expanding this list with EMS training you can **increase your revenue from your existing clients**.

FAST RETURN OF YOUR INVESTMENT

Not needing a studio to succeed doesn't just save you money on the initial investment, but it will save you money in the long-term as well. **You can keep your profit margin exceptionally high**, you will not have to pay lease/rent costs for your EMS studio as it is in your bag.



Treat your clients as VIPs

Train your clients in an exclusive way in the comfort of their own homes.



Build an exclusive clientele

Offer trainings for guests with special goals or special needs.



Stand out from the other local personal trainers

Extend your clientele with corporate training sessions for local companies.

LOW INVESTMENT NEEDS

You don't have to build and own an EMS studio to succeed, you can be just as successful by working as an XBody GO trainer for private or corporate clients. **You will save on the initial investment needs** by choosing this model.

ATTRACT NEW CLIENTS

With your own EMS studio in your bag you can attract new clients by offering **EMS training anytime, anywhere**. Reach new target groups with this 21st century alternative strength training.

USE IT TO CROSS-SELL YOUR PRODUCTS

Attracting new clients with EMS is a **great opportunity for you to advertise your other services or products as well**. For many non-active people EMS is the "gate" to the world of sports and regular physical activity, and the fast results motivate them to try other training methods as well.



BRING YOUR GYM TO THE NEXT LEVEL: ENTER THE WORLD OF EMS EASILY

- » Expand your clientele
- » Offer new services
- » Utilize available spaces
- » Easy to implement into your business

If you are looking to **expand your gym and your services** with new equipment and opportunities, look no further, adding XBody GO is the way to go. It is the **perfect entry level EMS device** to complement any training methods and to offer a wide range of high quality **alternative strength trainings** with a **completely mobile device**, resulting in a unique service portfolio your clients can't get anywhere else. Compared to other alternatives for a gym expansion, XBody GO is one of the **easiest to implement**, it is adaptable to all types of gyms, fitness studios, crossfit, yoga and pilates studios or any other fitness business, **any sizes and circumstances**, just utilize your empty space in your gym and start your EMS business now!



GAIN NEW CLIENTS

Differentiate yourself with adding a new training method. Attract new clients with EMS and sell them your other services as well.

LOW INVESTMENT, FAST ROI

With the fast, easy and low cost implementation, you can keep your **profit margin high**, and have your **investment returned quickly** with maximizing the utilization of your existing space and employees.



UPGRADE YOUR EXISTING MEMBERSHIPS

Offer new services to your existing clients to rotate them between training programs, and extend memberships.

EXPAND YOUR SERVICES

Combine EMS training with traditional training methods, weight training or functional, sport specific training and offer your clients a uniquely effective, **advanced training experience**, where your members can get extra muscle stimulation and **faster results**.



LOW COST OF IMPLEMENTATION

Easy integration into existing studio infrastructure, just utilize available spaces in your fitness center, improve your revenue/sqm ratio

GREAT CROSS-SELLING OPPORTUNITY

New services attract new clients. Start **promoting your existing** products and services **to this new target group**. Cross-sell EMS training classes for your existing members, who want to improve their level of fitness and upgrade their memberships.



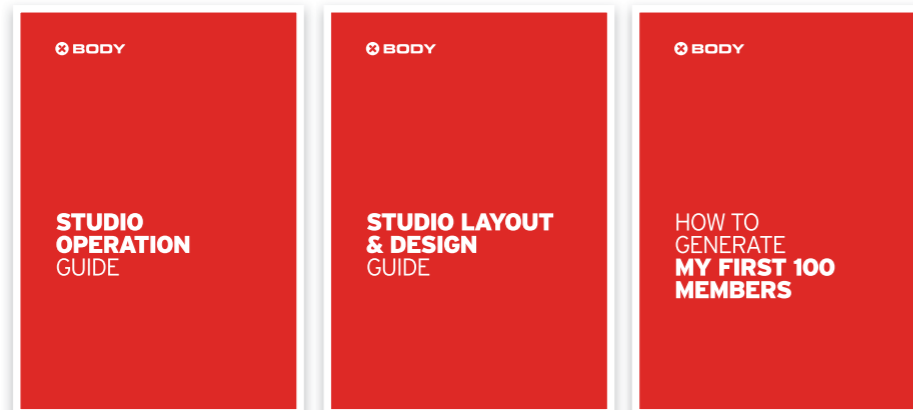
WHAT IS EMS?

Electric impulses are generated by XBody devices and delivered through cables to the electrodes on the skin surface above the muscles to be stimulated.

These impulses mimic the action potential that comes from the central nervous system and evokes visible muscle contractions. The resulting muscle contraction is similar to the usual movement and the regular contractions of the muscles. Depending on the parameters of the electrical impulses (impulse frequency, impulse width, ramp-up, impulse duration, duration of rest, total session duration), different types of muscle work can be imposed on the stimulated muscles. The various types of muscle work that XBody devices can apply are capable of improving and facilitating muscle performance.

ACTICARE360

Our extensive service and business support system includes significant distinctive aftersales features that makes XBody so unique on the market, as we comprehensively help our partners on their road to success. We have named this support system „XBody ActiCare360” as we actively care about your success and offer a full spectrum of helpful features in the most important fields in the EMS business.



COMPANY OVERVIEW

XBody has been founded in 2010, and is growing ever since. Today, it is one of the biggest global players on the market, delivering value and the highest quality in all aspects.

We strive to develop the market, create trends, be ahead of the curve, but at the same time offer solutions for the market's existing needs and of course to support our partners with innovative, unique, efficient, powerful, versatile and profitable concepts in the EMS business.

In the past few years we have won several awards, proving we are on the right path:

- FIBO Innovation Award: Best Interior and Design
- Pegazus Prize of Enterprise Investors, Bisnode and Dentons: Best Growing Company
- Sport and Russia Prize: Best Innovative Project and Product
- Bronz medalist in the most successful business competition of the whole national SME sector
- Gold medal winner at the Poznan Fitness Expo
- Several other regional prizes
- Bisnode Creditworthy AAA certificate, maximum reliable and reputable

Our highly valued partners and employees are forming a group we like to refer to as the XBody Family. We believe in long term business relationships that is based on mutual respect and trust, forming synergy, and resulting success for all parties involved.



SUPPORTING OUR PARTNERS' BUSINESSES

Business plans and ROI calculations

We are not just selling devices, but help our partners with real-life business plans, Return of Investment calculations, best practices, and valuable advices and recommendations on how to run an EMS business.

Starting and growing your business with XBody is made easy and effortless.

Our comprehensive and up-to-date knowledge base helps you to boost your ROI, and educates you on how to max out the possibilities in the EMS industry.

Business concepts

Our goal is to provide solution for all type and size of businesses, this is why we have developed several business concepts. We can offer innovative solutions for everyone: for beginners in the fitness industry to reputable gym lines. Operating success stories are available from all over the world.

SAP based business operations

We have implemented SAP to serve our partners the most efficient way and in an optimized flow. All orders are processed the same day of submitting, flexible and fast shipping is provided from our extended stock.



LEADING THE WAY

WHAT MAKES XBODY'S EMS DEVICES SO UNIQUE?

XBody was founded in 2010 and has been growing ever since. Today, it is one of the biggest global players on the market, delivering value and the highest quality in all aspects.

Successful distribution network

- Own companies in Germany, Canada, USA
- Exclusive distributor partners in France, Italy, Belgium, Poland, South Africa, Japan, Czech Republic, Slovakia, Denmark, UK, Bulgaria, Serbia, Croatia, Montenegro, Bosnia-Herzegovina, Kosovo, Iran, The Netherlands, Australia and New Zealand
- Joint venture in Brasil



Reputable
European Brand



86 Countries



5000 Studios
Worldwide



Founded in
2010



In-House
Development Team



Own
Production Line



23 Accredited
Service Points



Worldwide
Support Network



BODY

www.xbodyworld.com