



**PERSONAL,  
VIP, CORPORATE  
BUSINESS CONCEPTS**

 **BODY**



XBody's EMS training devices have proven their flexibility and success in a wide range of business environments.

Offer personal trainings to your clients and "bring the studio" to their house or visit local companies and offer them a corporate training service to keep their employees healthy and fit.

# BUILD YOUR BUSINESS WITH THE PERSONAL, VIP, CORPORATE BUSINESS CONCEPT

XBody offers flexible EMS devices that can make you successful in any business environment.

Take your studio with you wherever you go and train clients in their own homes, grow an on-the-go physiotherapy practice, serve the special needs of your VIP

clients or visit companies and build a corporate clientele with a trusted weight-loss and health service that has proven its effectiveness worldwide.

Whatever business idea you may have, XBody's flexibility will help you achieve your goals.



# STUDIO ON-THE-GO PERSONAL TRAINING

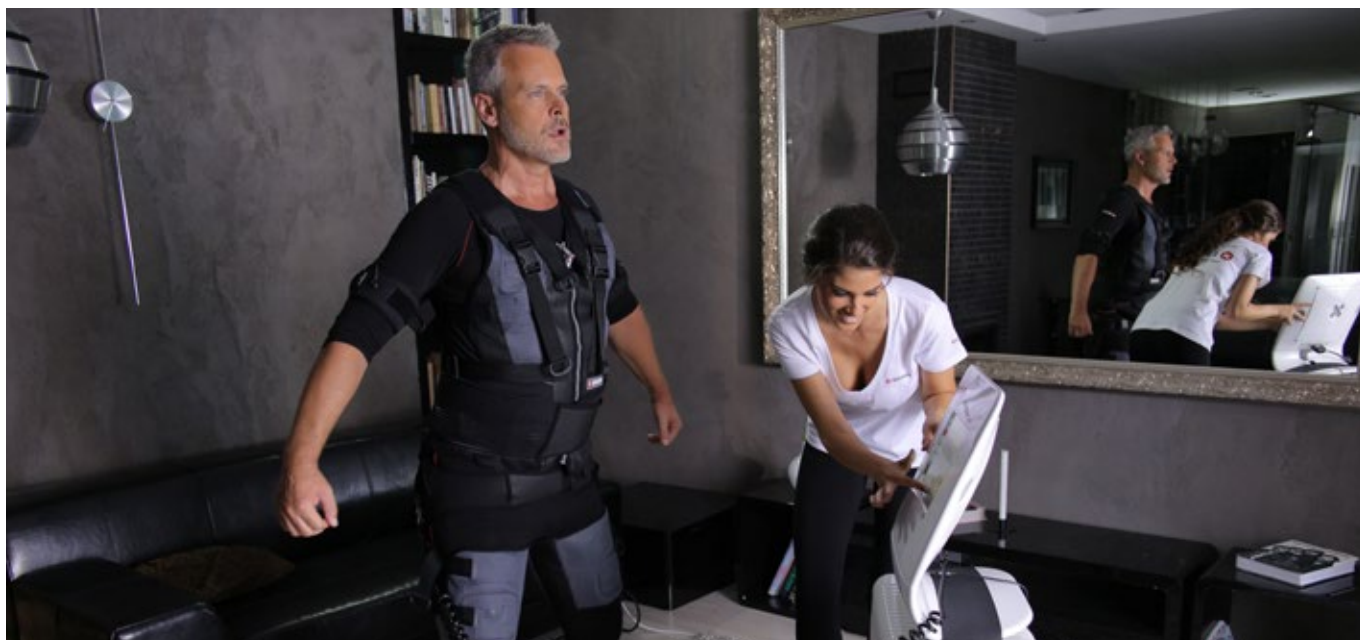
XBody's EMS devices have been designed to fit into a suitcase so you can transport and **carry them easily, wherever you go.**

Pack everything you need for training and **take the EMS studio to your client's house** for an exclusive in-house personal training session. You can save them the time and hassle of going to their trainings and you in turn, will save the cost of having to pay for a hard space and running the infrastructure of a studio.

Each of our devices, including Newave Med can be packed away easily, so you can even rely on these business models if you want to **run a physiotherapy practice.**



WATCH THE VIDEO



# VIP TRAININGS FOR SPECIAL NEEDS GUESTS

The need for VIP trainings is constantly growing. **Many clients do not want or cannot attend regular group trainings with other people.**

These clients want to get fit and healthy just like everyone else however they may have special needs or wants that can make their trainings more complicated or unique. **They may be exceptionally busy, famous,**

**or they may have special goals or physical attributes** that will create special circumstances.

They may require a completely separate change room or a special entrance or they simply may want you to come to their house so they can do the training in the comfort of their own home.

# OFFER CORPORATE TRAINING SESSIONS

You can even extend this model to visit local companies who want to offer regular training to their employees to keep them healthy and energetic. EMS trainings are short, yet effective so they are **ideal for the corporate environment.**

Building a corporate clientele and relying on this business concept can offer multiple clients per day, recurring revenue, and a reliable way to grow your business. **You can even build an additional, successful personal training practice** by building a connection with the employees and letting them experience the results for themselves.





# BENEFITS OF THE PERSONAL, VIP, CORPORATE CONCEPT

Use XBody's flexibility and success to offer unique weight-loss treatment services and a studio on-the-go solution for your corporate and special needs clients.



## FLEXIBLE SOLUTION

Thanks to the flexible design of XBody's EMS devices you have the freedom to build your business as you see fit. **You can adapt to the market and the needs of your clients** to find your niche and make your EMS business successful. You can build a studio, train clients at their home, build a VIP clientele, organize corporate trainings, etc. - no matter what you and your market wants, you can do it with XBody.



## EXPAND YOUR SERVICES

If you already work as a personal trainer, you have an existing clientele and a list of services you can offer. By expanding this list with EMS training you can **increase your revenue from your existing clients**. They will be grateful for this new service that can allow them to attain desired results in a faster and more efficient way than with traditional training methods. This will encourage them to not only stay loyal to you, but will refer you to friends and family.



## FAST ROI, HIGH PROFIT MARGINS

Not needing a studio to succeed doesn't just save you money on the initial investment, but it will save you money in the long-term as well. **You can keep your profit margin exceptionally high** by not having any recurring costs, facility management fees, full-time employees and you will not have to pay lease/rent costs for your EMS studio.



## LOW INVESTMENT NEEDS

You don't have to build and own an EMS studio to succeed with XBody, you can be just as successful by working as an on-the-go trainer for private or corporate clients. **You will save on the initial investment needs** by choosing this model as there will be no reconstruction costs such as building showers, change rooms and furnishing a studio.



## SERVE SPECIAL NEEDS

Not everyone is the same when it comes to getting fit or healthy. Some people have special needs, unique expectations or physical attributes which require extra attention and flexibility from the trainer. **This market has a considerable size, less competition and reliable clients who are looking for a long-term solutions**. By focusing your business on this niche you can build a personal brand and create a highly lucrative EMS practice.



## ATTRACT NEW CLIENTS

By offering EMS training you can attract new clients to your business or practice who may be interested in your other services as well. Although **EMS training is becoming more and more popular**, the market is far from saturated so you will not have too much competition and it is considered to be a unique and exciting service that can create a promising marketing and growth opportunity in your local area for your business.

# BE FLEXIBLE WITH THE PERSONAL, VIP, CORPORATE CONCEPT

## EMS studio on-the-go with XBody

### ACTI**WAVE**

Actiwave's advanced wireless technology and Group Training feature makes it ideal for serving corporate clients and doing group sessions to increase your profits. **Its Virtual Trainer feature and improved software will make your job much easier**, just plug it into a TV and train your VIPs in a seamless way. Actiwave's Go-Out function will allow you to create special training programs for special needs, by using EMS with weights, functional equipment or cardio machines.

### NEW**WAVE**™

Newave is the original, entry-level EMS device. Newave's wired technology **was developed to do 1-on-1 personal** trainings in a very advanced and efficient way, serving one client at a time.





# TIPS FOR SUCCESS WITH THE PERSONAL, VIP, CORPORATE CONCEPT

You can bring out the most from the Personal, VIP, Corporate concept if you...



## USE IT TO CROSS-SELL YOUR PRODUCTS ALSO

Attracting new clients with EMS is a **great opportunity for you to advertise your other services or products as well**. By their trust with the results from EMS training, they will be likely to trust your word with other services or products that you recommend.



## FIND A NICHE MARKET IN YOUR LOCAL AREA

The key to success in marketing your services is to find a niche, **a market that is not filled with competition and where you can stand out**. By focusing on certain markets (i.e. corporate clients, special needs clients, home training, etc.) you will become an expert in that area and you will be regarded as such by your clients.



## WANT TO STAND OUT FROM OTHER PERSONAL TRAINERS

By offering EMS training as an additional service **you will gain an edge over any competitors who may not have this technology** so you can offer something truly unique and effective to your clients. This competitive advantage will also make it easier for you to break into new markets and gain a local market-leader role.



## WANT TO BUILD AN EXCLUSIVE CLIENTELE

Getting fit, strong and looking beautiful in a very short and effective way is the goal for many very successful and famous people. **Pro athletes, beauty queens, celebrities and CEOs are all searching for ways to get in the best shape possible in the shortest amount of time**. XBody has a long history of training celebrities and by offering EMS training for VIP's, you will gain entrance to an exclusive clientele who cannot get this service and these results so effectively in any other way and therefore, from anyone else.



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